

Corporate Sponsorship Levels



BENEFITS

SILVER
\$5,000

GOLD
\$10,000

PLATINUM
\$15,000

DIAMOND
\$20,000

SIGNATURE
\$25,000

Logo on Loudoun Cares Website & Collateral (16k views/month)

Logo on website sponsor page

✓

✓

✓

✓

✓

Logo on marketing materials throughout the year (e.g., print ads, social, signage)

✓

✓

✓

✓

✓

Signature Events (150+ guests)

Signage inclusion at all events

✓

✓

✓

✓

✓

Opportunity to speak at an event

✓

✓

✓

Named sponsor of OVAs

✓

✓

✓

✓

✓

Award sponsor at OVAs

✓

✓

✓

Category sponsor at OVAs

✓

✓

Named sponsor of Art Auction/other galas

✓

✓

✓

✓

Tickets to Art Auction/other galas

2

2

4

6

8

Tickets to OVAs

2

4

4

6

8

Annual Report (400+ distribution)

Logo in Annual Report

✓

✓

✓

✓

✓

Listed in Annual Report

✓

Bonus Opportunity

Volunteer Day (Support planning and scheduling)

✓

✓

✓

✓

✓